



Maison des Sciences de l'Homme
Paris Nord



European Network on the Economics of the Firm 2009 meeting

(<http://www.enef.group.shef.ac.uk>)

CEPN Université Paris 13 (<http://www.univ-paris13.fr/CEPN/cepn.htm>)

MSH Paris-Nord

& CNAM

**“Institutional complementarities and the firm: financialisation,
globalisation and beyond”**

17-18 September 2009,

VENUE : CNAM, 40 rue des Jeûneurs, 75002, PARIS

Amphitheatre 2 – Ground floor

9-9:30 **Opening/ Welcome address**

9:30-11:00 **The nature of the firm revisited**

Christos N. Pitelis (Judge Business School, University of Cambridge) (with David J. Teece) *The (New) Nature and Essence of the Firm*

Virgile Chassagnon (University Lumière Lyon 2) *The theory of the firm revisited from a power perspective*

Sandro Montresor (Department of Economics, University of Bologna), Riccardo Leoncini (Department of Economics, University of Bologna) and Mauro Lombardi (Department of Economics, University of Florence) *From techno-scientific grammar to organizational syntax: new production insights on the nature of the firm*

Break

11:15-12:45 **Globalisation and varieties of Capitalism**

Christine Oughton (University of Bolzano) (With Reinhard Bachmann and Jonathan Michie), *Varieties of Globalisation*

Kostas Lagos and Michael Dietrich (University of Sheffield) *Internationalisation and Globalisation in Manufacturing and Banking in Europe, USA and Japan: why differences are as important as similarities.*

Christopher Lantenois and Benjamin Coriat (CEPN, University Paris 13) *The rise in non-resident institutional investors, changes in corporate governance and business strategies Evaluation and analysis from a panel of French and German firms (1999-2007)*

12:45 -14:30 **Lunch Break**

14:30-16:00 **Organisation, production and technology**

Leaver Adam (Centre for Research on Socio-Cultural Change and Manchester Business School) and Matthieu Montalban (GREThA Université Montesquieu Bordeaux IV) *Sanofi-Aventis and the Complexity of Capitalist Organisation*

Roberto Antonietti (University of Padua), Maria Rosaria Ferrante and Riccardo Leoncini ((Department of Economics, University of Bologna) *Local spillovers, production technology and the choice to make-or-buy. Empirical evidence from Emilia Romagna mechanical industry*

Paul Windrum and Lawrence Green (CIBI, Manchester Metropolitan University Business School), (With Koen Frenken) *The role of design services in product innovation: a study of design and technical clusters in portable computers*

Break

16:30-18:00 Empirical approaches

Hsin-Hong Kang (National Cheng Kung University) and Vu Minh Hien (University of Trento) *Evaluate the Impact of Regulation on Performance of Microfinance Institutions in Southeast Asia Countries*

Selcen Turanli, Dilek Kilic, Burak Gunalp (University of Sheffield and Hacettepe University) *Determinants of Firm Exit in Turkish Manufacturing Industries*

Vauday (CEPN, University Paris 13), *The Greenwashing Machine: Is CSR more than Communication?*

18 September 2009

9:30-11:00 Institutional perspectives

Jimmy Saravia (University of Surrey) *Takeover Regulation and Firm Investment Performance: A comparison between the U.S. and the U.K.*

Nadine Levratto (EconomiX Université de Paris Ouest Nanterre) and Evelyne Serverin (IRERP Université de Paris Ouest Nanterre) *Loneliness and dependance of self-entrepreneurs. The ideological content of the French Modernisation of Economy Act*

Eva Niesten and Albert Jolink *The adaptation of governance structures to green innovations*

Break

11:15-12:15 Technology-Based Firms

Vivian Mohr and Elizabeth Garnsey (University of Cambridge) *Acquisition as Business Opportunity for Science-Based Firms*

Valérie Revest (LEFI, University Lumière Lyon 2) and Sandro Sapio (University of Naples Parthenope, LEM, Sant'Anna School of Advanced Studies, Pisa) *Financing Technology-Based Small Firms in Europe: what do we know?*

12:15-14:30 Lunch Break

14:30-16:00 Theorizing firms, market and institutions

Hiroki Yokota (CEPN, University Paris 13) *The heterogeneity of firms and Institutional theory of the firm: revisiting a representative firm model*

Pavel Luksha (University of Hertfordshire, and Institute of Economics, Russian Academy of Sciences) *Creation of Markets: Role of Niche Constructing Processes*

Jordan Melmies (University of Lille) *Post-Keynesian Price Theory, Imperfect Competition and the Institutionalist Connection*

Break

16:15 -17:45 Labour and the firm

Judit Kapás (University of Debrecen) *The Factory: An Historical Theory of the Firm View*

Driver Ciaran (Imperial College Business School) *Three theories of empowerment in the human-capital intensive firm: reflections on consistency and evidence*

Beatrice Boulu (LEFI, Université Lumière Lyon 2) *Cooperation, Identity and the Boundaries of the firm: An Experimental Study with Employees*

20:30: *Dinner*